



Itsy Bitsy Early Learning Center

1275 15th Street - Fort Lee, NJ 07024 Phone:

201-224-4052 Fax: 201-224-9852

www.itsybitsyelc.com

ITSY BITSY EARLY LEARNING CENTER SOCIAL MEDIA AND TECHNOLOGY POLICY

- Itsy Bitsy may post my child's picture on their social media site(s) for marketing purposes.
- I understand that the Center's means of communicating to parents is via ONE CALL NOW.
- At this time, Itsy Bitsy Early Learning Center uses Facebook and a website, www.itsybitsyelc.com, to market to the community.
- Itsy Bitsy Early Learning Center's Facebook account is set up so that parents may "like" a post and share with friends.
- Parents are strongly discouraged from becoming "friends" with staff on ANY form of social media. Relationships are to remain strictly professional.
- Children are not permitted to bring in any tablet products to the Center, nor will children under 2 years old have access to computers. Children will not have access to televisions or tablets. Itsy Bitsy will ONLY show a short education film on special occasions such as our holiday pajama party. No televisions will be on the premises.

I understand and agree to abide by the above stated policy. I acknowledge that failure to follow the above guidelines may compromise my child's learning space at Itsy Bitsy Early Learning Center.

Parent Signature

Date

Staff Signature

Date